



OJAM

Where expertise meets evolution IP

ABOUT US

We are a firm founded by Juan Carlos Ojam, Mariel Chichisola, Camila Sirianni and Paula Galván, a team that combines decades of experience in intellectual property with the energy, innovation and fresh perspective of a new generation.

We take pride in uniting tradition and transformation.

Ojam IP was born on the solid foundation of a team that has worked together for many years, sharing values, clients and high standards. Today we evolve toward a structure that reflects who we are and what we believe in:
collaboration, diversity, professional rigor and technological agility.

We are committed to providing first-class legal services, distinguished by their efficiency, personalization and responsiveness. **Our clients are at the center of everything we do** — and we are ready to continue moving forward with them, accompanying change and building the future of legal practice.
Where excellence meets evolution.



OUR MISSION AND PURPOSE



We exist to enhance innovation, creativity and progress, protecting the ideas that shape our world. Our mission is to provide first-class legal services with excellence, commitment and agility — combining experience, innovation and a deep sense of responsibility toward our clients and our team.

OUR VISION

To build a law firm that redefines the way of working — without rigid structures, guided by a shared purpose and by real connections. We envision a community where people are valued for who they are and how they work best. A firm where inclusion, diversity, flexibility and enjoyment are not aspirations, but part of daily life.

At Ojam IP we believe in working with freedom, owning our time and energy, and delivering results that speak for themselves. We are a new generation of professionals committed to excellence, among ourselves and to building a workplace that we feel is our own..



TRIPLE IMPACT

Legal excellence with impact.

We actively seek to create a positive impact on the community, the planet, and the way we work together.

At Ojam IP, we know that the value we generate as a firm isn't measured only by the services we provide, but also by the footprint we leave behind, on people, on the environment, and within our own team.



COMMUNITY

We use our skills and time to promote access to justice, education, and inclusion.

*Through **pro bono work, educational initiatives**, and long-term community engagement, we support causes that matter — like our ongoing collaboration with a **rural school in Santiago del Estero** and partnerships with local institutions.*

PLANET


*We are committed to integrating sustainability into every layer of our operations. We reduce our environmental impact through smart paper use, **recycling programs with local cooperatives**, and **carbon offsetting** for business travel. We believe productivity and care for the environment can, and should, go hand in hand.*

TEAM

*We foster a workplace built on **collaboration, trust, and shared learning**.*

*Our flat structure promotes participation, while our internal programs support the development of **soft skills** and **team integration**.*

From legal training to hands-on activities we believe growth also happens in the small moments that connect us.



TEAM - PARTNERS



Juan Carlos Ojam
juan.carlos.ojam@ojamip.com



Mariel Chichisola
mariel.chichisola@ojamip.com



Paula Galvan
paula.galvan@ojamip.com



Camila Sirianni
camila.sirianni@ojamip.com



SOLUTIONS



Trademarks

We protect the essence of your brand and creative identity.

Pre-launch advisory: searches, protection and market strategy

Trademark search, protection and registration

Portfolio management and trademark monitoring

Opposition and administrative defense strategies

Trademark litigation and dispute resolution

Trademark protection programs in e-commerce

Copyright

We protect creative expression in all its forms.

Copyright advisory and registration

Rights defense in media, design and technology

Licenses and assignments of protected works

Rights clearance for content creation and distribution

Advisory on moral rights and authorship

Online infringement claims and takedown notifications

SOLUTIONS



Patents and innovation

We help you protect and capitalize on your technical creativity.

Pre-launch advisory: searches, protection, commercial strategy

Freedom to operate and infringement analysis

Patentability analysis and technical drafting

National and international filings (PCT, Paris Convention, etc.)

Provisional filings in the US

Utility model protection

Patent portfolio prosecution and strategy

Technology transfer agreements and licenses

Patent litigation and dispute resolution

Assistance to inventors, startups, R&D areas and universities

Industrial models and design

We protect the visual identity of products across all industries.

Pre-launch advisory: searches, protection and market strategy

Analysis and drafting for registration

National and international filings

Portfolio prosecution and strategy

Litigation and dispute resolution



Commercial contracts

We structure agreements aligned with your business and IP objectives.

National and international licensing
Franchises, assignments and IP transfers
Terms of use and end user agreements
Supply chain and manufacturing contracts
Coexistence agreements, settlements and releases

Advertising, Marketing and Digital Compliance

We make your brand communicate with strategy and legal security.

Coexistence agreements, settlements and releases
Legal and marketing clearance prior to launch
Review of advertising and promotional campaigns
Legal compliance for websites and e-commerce
Risk mitigation strategies
Promotions, contests and sweepstakes
Contracts with influencers and public figures
User and profile protection on social media

Technology, Innovation and Privacy

We connect new technologies with clear legal frameworks.

- Software development contracts
- Platform and SaaS services terms
- Intellectual property in AI and digital content
- Data protection (GDPR compliance, local laws, DPAs, policies)
- Cybersecurity policies and liability allocation
- Regulatory compliance in web and mobile environments
- Technology transfer and licensing agreements

Regulatory

We advise on regulated environments and cross-border protection measures.

- Regulatory compliance for cannabis, hemp and CBD (local and international scope)
- Labeling, packaging and advertising of regulated products
- Legal guidance for marketing campaigns and digital channels
- Industry-specific compliance strategies
- Customs recordation and related protection tools





Dispute resolution

We defend your rights when they are at risk.

IP infringement

Misuse of trade secrets

Misleading advertising and unfair competition

Breach of contracts related to intangible assets

Litigation and alternative dispute resolution methods

Related services

Identity, Strategy and Launch Support

We build intellectual property with intention.

Naming & Branding

Strategic brand creation with legal perspective.

Naming, storytelling and visual identity.

Pre-launch advisory

Availability searches, initial protection and commercial strategy.

Portfolio strategy

Long-term planning, scalability and global coordination.

INDUSTRIES WE SUPPORT



We work with clients from diverse sectors — from dynamic startups to Fortune 500 companies — offering tailored intellectual property strategies that evolve alongside their businesses and regulatory environments.

Some of the industries we work with include:

Fashion, apparel and footwear
Cannabis, CBD and hemp
Beauty, wellness and personal care
Food and beverages
Entertainment, media and sports
Software, technology and digital platforms
Architecture and design
Art, photography and creative industries
Retail, e-commerce and consumer goods
Agriculture and plant breeding
Pharmaceutical, biotechnology and life sciences
Education and publishing
Manufacturing and industrial design
Advertising and communications
HealthTech and wellness apps

Our multidisciplinary approach allows us to understand the particular challenges of each sector and transform intellectual property into a long-term competitive advantage.

iThank you for
trusting in our work!

